



Ohio Senate
Statehouse
Columbus, Ohio 43216
614/466-8082

Committees:
Economic Development and
Small Business, Chairman
Education and Retirement
Agriculture
Highways and Transportation

Cooper Snyder
14th District

February 20, 1985

MEMORANDUM

TO: The Honorable Richard Celeste, Governor, State of Ohio
The Honorable Myrl Shoemaker, Director, ODNR
Legislative Delegation, Hamilton/Clermont Counties
Joe Sommer, Acting Director, ODO
Marilyn Tomasi, Chief, Office of Travel & Tourism, ODO
Deana Blackwood, Ohio Southland (West) Tourism Council
John Williams, President, Cincinnati Chamber of Commerce
Ed Parish, Ex., Dir., Clermont County Chamber of Commerce
Mary Scherle, Chairman, Regatta Committee
William K. Engeman, Chairman, Cincinnati Regatta

FROM: State Senator Cooper Snyder

The three-year-old "Cincinnati Regatta" is a dramatic demonstration of "cause and effect".

The Clermont County "Cincinnati Regatta" has fostered the designation of Cincinnati as an Olympic Training and Development Center for the 1988 Seoul, Korea Olympic Games (a consequence of the many olympic athletes and medal winners participating here in the Collegiate Championships over the last three years). This, in turn, has prompted the 1988 Cincinnati Bicentennial Commission to bid for at least one Olympic Trials Event (A junior olympic event is also being planned for Ohio Valley youth).

The point is clearly made: The high-quality East Fork Park Rowing Event is gaining international recognition for Ohio. To paraphrase Bill Engeman (instigator) "If we develop the proper strategy, there is no reason why Ohio can't become the Olympic Development Center of the United States." Let's take advantage of this opportunity.

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2/20/85 Memorandum
Re: Cincinnati Regatta

William Engeman, who has sparkplugged this whole effort from the beginning, urges the following:

OHIO DEPARTMENT OF NATURAL RESOURCES

There is a need to expand and enhance East Fork course and facilities because the 1986 planned Regatta would be larger than the Olympic Regatta at Lake Casitas, both in number of athletes and number of spectators.

HAMEROFF-MILENTHAL, INC.

Showcasing the 1985 Regatta will reinforce the international value of the 1988 Olympic Trials in Cincinnati/Clermont County.

OHIO DEPARTMENT OF DEVELOPMENT

The establishment of a full-time "Olympic Development Director" charged with identifying training facilities and creating programs and events statewide could snow-ball Ohio into the international spotlight.

OFFICE OF THE GOVERNOR

By utilizing the Myrl Shoemaker Center at The University of Cincinnati in combination with the old Coney Island property on the Ohio River (offered by Taft Broadcasting) a "amateur athlete plan" could be coordinated to provide summer/winter training facilities to the interest of spectators and tourists that in turn would receive worldwide acclaim and serve as a nucleus for a program that could be expanded throughout the state.

By copy of this communication, I am asking the Chambers of Commerce from Cincinnati and Clermont Counties to jointly sponsor a strategy workshop. I hope that you (or a representative) will attend the expected meeting.

CS/aja

NOTE: Bill Engeman----Bill, we are now going to put it in the hands of the Chambers to co-sponsor a workshop. I will help follow up and see that we have an attendance of those that need to be party. Thank you for being the kind of stimulus that you are.

Cooper



SPORTS COUNCIL

OF THE GREATER CINCINNATI CHAMBER OF COMMERCE

December 3, 1984

Mr. William K. Engeman
Taft, Stettinius & Hollister
Eighteenth Floor
First National Bank Center
Cincinnati, Ohio 45202

Dear Bill:

The Greater Cincinnati Sports Council is dedicated to promoting public acceptance and involvement in both professional and amateur sports in order to enhance the quality of life in Greater Cincinnati. As chairman, I can pledge full cooperation and support to the United States Rowing Association's efforts in establishing a year-round training facility for Olympic rowing preparation.

Rowing has come a long way in Cincinnati since the National Inter-collegiate Rowing Championships began here in 1982. High school and college rowing has established a firm footing in Cincinnati, and we look forward to bigger and better things in the years to come. The Sports Council looks forward to working with USRA in its endeavors.

I am certain that Cincinnati would be an excellent location for the Olympic rowing team training camp.

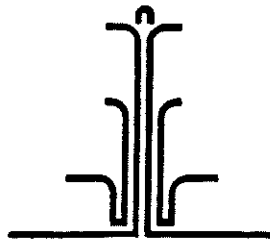
Very truly yours,



Reggie Williams
Chairman

Greater Cincinnati Sports Council

/kk



Greater Cincinnati
Chamber of Commerce

December 5, 1984

Mr. William K. Engeman
President
East Fork Water Sports Association Inc.
1800 First National Bank Center
Cincinnati, Ohio 45202

Dear Bill:

You have asked us here at the Greater Cincinnati Chamber of Commerce to explain why the Men's Olympic Rowing Committee should select Cincinnati as the permanent headquarters and training center for the U. S. Men's Olympic Rowing Team. There are many reasons and they include the following:

1. Greater Cincinnati has an excellent diversity in its economic and business make-up, which will afford the team members a variety of job opportunities during their stay here.
2. Related to the first point is the fact also that businesses in this area are experienced in working with young people needing flexible hours. The co-op program of the University of Cincinnati is one example. Another is that many members of the Cincinnati Reds and the Cincinnati Bengals find off-season employment in this area.
3. Greater Cincinnati is geographically well located in comparison with other areas of the country, thus making it accessible and convenient for team members, families, U.S. Rowing Association members, and other key people to come here. The Greater Cincinnati Airport, located only 15 minutes from downtown, is modern, growing and easily accessible to and from all parts of the area. The Cincinnati area is served by four interstate highways which make getting to and from this area by car very convenient.
4. The Greater Cincinnati area has a record of success in implementing and supporting major sports events. The growth and success of the National Intercollegiate Men's Rowing Championship - The Cincinnati Regatta - is evidence enough. However, other examples are the LPGA, The ATP, The Davis Cup and in 1987, the World Championship for Figure Skating.

Where a good way of life
keeps growing better

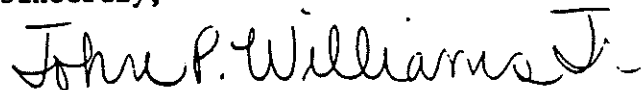
Mr. William K. Engeman
East Fork Water Sports Assoc. Inc.
Cincinnati, Ohio 45202
December 5, 1984
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5. Because of many major corporations like Procter & Gamble, General Electric, U. S. Shoe, Kroger, Merrell Dow, Cincinnati Electronics and others, Cincinnati attracts and keeps large numbers of young adults. Thus, members of the U. S. Rowing Team would have the opportunity to make many friends.
6. The large number of colleges and universities and technical schools in the area offer opportunity for continuing education and are conveniently located throughout the area.
7. The area has numerous leisure time opportunities including the Symphony, Ballet, Opera, Playhouse in the Park, theaters, museums, the Zoo, Kings Island, and professional sports plus a variety of amateur sports and other forms of recreation.
8. Because of our professional sports teams and major universities, excellent training facilities are available plus nationally renowned sports medicine services.
9. The final, and perhaps the most important, point is that this community is committed to making good things happen here, and to maintaining and strengthening the area's vitality. Evidence of this is that a broad, representative base of the business community has raised \$5 million for a comprehensive regional economic development program for the next five years. This level of commitment manifests itself in this community in many ways, and you can be assured that this will continue as one of the many qualities of Greater Cincinnati.

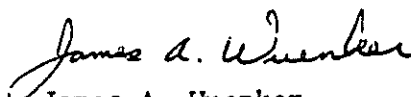
Enclosed with this letter is data to support these various points.

Thank you for the opportunity to work with you, and we look forward to being part of the effort to establish Cincinnati as the headquarters and training center for the U.S. Men's Olympic Rowing Team.

Sincerely,



John P. Williams, Jr.
President



James A. Wuenker
Vice President
Economic Development

/jw
Enclosure



THE MIDDLETOWN AREA CHAMBER OF COMMERCE

December 5, 1984

James A. Wuenker
Vice President - Economic Development
Greater Cincinnati Chamber of Commerce
120 West Fifth Street
Cincinnati OH 45202

It's a pleasure, Jim . . .

. . . to put the Middletown Area Chamber on record in support of the effort to have the U.S. Men's Olympic Rowing Team locate its permanent headquarters and training center in Southwestern Ohio.

This facility would fit well with the local economy and would nicely complement the growing prominence of this region as a center for selected sport and athletic endeavors.

Cordially,

Harold T. Kramer
President

/ab



**NORTHERN KENTUCKY
CHAMBER OF COMMERCE**
INCORPORATED

1717 DIXIE HIGHWAY, SUITE 200, COVINGTON, KENTUCKY 41011 (606) 341-9500

November 30, 1984

Mr. James Wuenker, Vice President
Economic Development
Greater Cincinnati Chamber of Commerce
120 W. 5th Street
Cincinnati, Ohio 45202

Dear Jim:

The Northern Kentucky Chamber of Commerce is pleased to enthusiastically support the proposed locating of the United States Men's Olympic Rowing Team Permanent Headquarters and Training Center in the metro area.

This will be a great honor and a dynamic process as one more component in an area known for its multi-cultural activity.

Please be assured of Northern Kentucky's support in welcoming the athletes and support staff in the wide range of activities from jobs and homes to the special essence of welcome that is Kentucky.

With best regards.

Very sincerely,

Judson E. Edwards
Vice President
Economic Development